



70+ Tools for Every Business System

Customer Relationship Management (CRM)

- Outlook
- HighRise
- Zoho CRM
- Hubspot CRM

Email Marketing

Automation

Beginning

- Aweber
- Mailchimp

Middle

- Active Campaign
- ConvertKit

Power Tools

- Ontraport
- InfusionSoft
- Hubspot

Calendars

- Google Calendar
- Outlook
- iCal

Scheduling

- Calendly
- ScheduleOnce
- Acuity
- Doodle

Project/Task Management

- Asana
- Wunderlist
- Trello
- Basecamp

NOT Evernote
(See below)





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Digital Notebook

Evernote!!!

(It makes a crappy to-do list, but a great digital notebook.

Believe me, I'm an Evernote Certified Consultant)



Cloud Document Storage

- Dropbox
- iCloud
- OneDrive
- Google Drive

Merchant Account

- Quickbooks Payments
- Paypal
- Stripe
- Square

Shopping Cart

- 1ShoppingCart
- WooCommerce
- InfusionSoft
- Ontraport

Bookkeeping/Accounting

- Quickbooks Online
- You Need a Budget (YNAB)
- Freshbooks





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Hiring Team Members

How to Choose the Right Person for the Right Job Every Time.

- Lori Davila & Louise Kursmark

- Craigslist
- Upwork.com
- Guru.com

Graphic Design

- Canva.com
- Pixlr.com
- Powerpoint/Keynote
- Hexcolor

Social Media

- MeetEdgar
- Hootsuite
- Buffer

Websites

- Wordpress
- Squarespace

Wordpress Themes

- OptimizePress
- Divi (Elegant Themes)
- Themeforest

Habit Tracking Apps

- Habit List
- Streaks
- Habit Bull
- Habitica



Planning & Mindmapping

- MindNode
- Baiboard
- XMind
- MindJet



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Team Communications

Slack.com!!!!

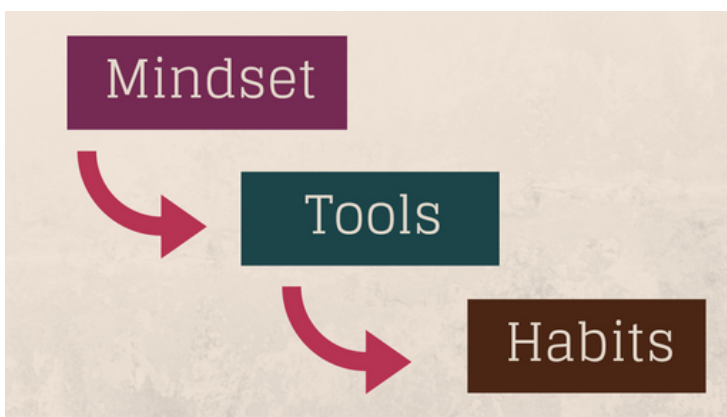
Video Meetings

- Skype
- Facetime
- eCamm Call Recorder

Email Tools

- Outlook
- Mac Mail
- Google Apps for Business
- Polymail
- Spark App

Remember, systems take more than the right tool.



For help developing your powerful business systems, visit:

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STRATEGY SESSION